

DemCon'25

Dementia Conference
Visakhapatnam

Dementia Care:
From Awareness to Action

5th & 6th Dec 2025
at GITAM Institute of
Medical Sciences
and Research

Proposal for *Sponsorship, Exhibition and Advertisements*

Hosted by



**GITAM Institute
of Medical Sciences
and Research**



**Sneha Sandhya
Age Care
Foundation**

Organized by



**Dementia
IndiaAlliance**

Knowledge Partner



**Government Hospital
for Mental Care
Visakhapatnam**

Introduction to DemCon 2025

India's National Dementia Care Conference | Vizag | 2025

DemCon 2025 is the flagship national conference on dementia care organized by Dementia India Alliance (DIA), in collaboration with ACF and GITAM University, to be held in Visakhapatnam (Vizag). This pioneering event will bring together leading voices in healthcare, policy, academia, technology, and caregiving to address one of India's most pressing and rapidly growing public health challenges—dementia.

India is home to an estimated 8.8 million people living with dementia, and this number is set to double in the coming decades. DemCon 2025 seeks to serve as a national platform for innovation, collaboration, and action—uniting stakeholders to explore effective, inclusive, and scalable solutions for dementia prevention, care, and support.

The conference will feature:

- High-level plenary sessions, panel discussions, and interactive workshops
- A dedicated caregiver and community track
- Exhibitions, technology showcases, and poster presentations
- Representation from public and private sectors, NGOs, educational institutions, and global experts

DemCon 2025 is not just a conference—it is a movement. Through this event, DIA aims to catalyze a nationwide response to dementia that is evidence-based, person-centered, and culturally relevant.

We invite visionary sponsors to join hands with us and become key partners in shaping India's dementia care landscape.





Sponsorship Overview

Why Participate at DemCon 2025?

Be Part of a National Movement

- Support the mission to build a dementia-friendly India through awareness, access, and action
- Help shape the future of care, capacity-building, and community support

Engage with a High-Impact Audience

- 600–800+ delegates: healthcare leaders, policy makers, NGOs, academic institutions, caregivers, senior citizens, students and startups
- Unmatched opportunity to connect with key stakeholders in India's eldercare and mental health ecosystem

Showcase Thought Leadership

- Position your organization as a champion for innovation in health, wellness, technology, or elder services
- Sponsor sessions, participate in panels, or host workshops to highlight your expertise

Amplify Your Brand's Reach

- National-level branding and exposure
- Connect with government initiatives, CSR programs, and emerging markets in the dementia care space



01



Sponsorship

Headline Sponsorship

Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Double Exhibit Stall Space 3x2 mts in key area	Exhibit Stall space 3x3 mts in key area	Exhibit Stall space 3x3 mts	Exhibit Stall Space 3x2 mts
Back Cover inside colour advertisement in Booklet	Double Page colour advertisement in Booklet	Full Page colour advertisement in booklet	Full Page B&W or Half Page Colour advertisement in booklet
Inclusion of Company Logo in all major communications	Inclusion of Company Logo in all major communications	Inclusion of Company Logo in all major communications	Featured logo on conference website with link to company website
Featured logo on backdrop and other signages	Featured logo on backdrop and other signages	Logo on backdrop and other signages	Logo on backdrop and other signages
Recognition at opening and closing ceremonies	Recognition at opening and closing ceremonies	Inclusion of 1 promotional printed material in delegate kit	Inclusion of 1 promotional printed material in delegate kit
6 Complimentary registrations to the conference	5 Complimentary registrations to the conference	4 Complimentary registrations to the conference	3 Complimentary registrations to the conference
Inclusion of 2 promotional printed material in delegate kit	Inclusion of 2 promotional printed material in delegate kit	2 minute video at break times	1 minute video at break times
Featured logo on conference website with link to company website	Featured logo on conference website with link to company website	Featured logo on conference website with link to company website	Placement of standee at entrance area / lobby
4 minute video at break times	3 minute video at break times	Placement of standee at entrance area / lobby	
Standee at lobby and Conference dinner	Placement of standee at entrance area / lobby		
Rs 5,00,000 + 18% GST	Rs 3,50,000 + 18% GST	Rs 2,50,000 + 18% GST	Rs 1,50,000 + 18% GST

Other Sponsorship Opportunities

Symposium Sponsorship – Rs 1,00,000 + GST

- Recognition as an Official Symposium Sponsor in the chosen session
- Opportunity to curate or co-brand a symposium session in alignment with your organization's focus (e.g., assistive technology, caregiver support, mental health, diagnostics, AI in eldercare, etc.)
- Logo presence on all session materials, stage backdrop, and pre/post-session slides
- Possibility to nominate a speaker (subject to scientific committee approval)
- Mention in the conference programme, website, and social media

Delegate Kits – Rs 4,00,000 + GST

- Branding opportunity on all delegate kits distributed to 600–800+ attendees
- Logo featured on bags/folders
- A branded message or flyer from the sponsor can be inserted in each kit
- Acknowledgment as the Official Delegate Kit Sponsor on the conference website
- Visibility throughout the event as delegates carry/use your branded materials
- Association with sustainable, practical, and high-utility support for attendees



02



Exhibitors

Exhibitor Opportunities

Exhibitor Package – Rs 75,000/-

- Exhibitor Stall for 2 days – 2x2 mts
- Half page B&W advertisement in conference booklet
- 2 complimentary registrations to the conference
- Inclusion of 1 promotional printed material in delegate kit
- Placement of standee at entrance area / lobby

Stall Spaces

- Exhibitor Stall space for 2 days (2x2mts) – Rs 40,000 + 18% GST
- Table Space for 2 days – Rs 15,000 + 18% GST
- Insertion of one printed material in delegate kit – Rs 15,000 + 18%



03



Advertisements

Advertisement in Conference Booklet

- Full page colour – Rs 15,000 + 18% GST
- Half page colour – Rs 8,500 + 18% GST
- Double page colour – Rs 27,000 + 18% GST
- Full page B&W – Rs 7,500 + 18% GST
- Half page B&W – Rs 5,000 + 18% GST
- Double page B&W – Rs 13,000 + 18% GST



Thank You

If you are interested to participate in DemCon 2025 as a Sponsor / Exhibitor / Advertiser, please get in touch with us at:

Dementia India Alliance

2nd Floor, 3C-989,
HRBR Layout 1st Block,
Banaswadi, Bengaluru 560043

Ph: +91 8585 990 990

demcon2025@gmail.com



Dementia
India
Alliance

www.dementia-india.org