





GITAM Insititute of Medical Sciences and Research



Sneha Sandhya Age Care Foundation Organized by



Knowledge Partner



for Mental Care
Visakhapatnam

## Introduction to DemCon 2025

India's National Dementia Care Conference | Vizag | 2025

DemCon 2025 is the flagship national conference on dementia care organized by Dementia India Alliance (DIA), in collaboration with ACF and GITAM University, to be held in Visakhapatnam (Vizag). This pioneering event will bring together leading voices in healthcare, policy, academia, technology, and caregiving to address one of India's most pressing and rapidly growing public health challenges—dementia.

India is home to an estimated 8.8 million people living with dementia, and this number is set to double in the coming decades. DemCon 2025 seeks to serve as a national platform for innovation, collaboration, and action—uniting stakeholders to explore effective, inclusive, and scalable solutions for dementia prevention, care, and support.

#### The conference will feature:

- High-level plenary sessions, panel discussions, and interactive workshops
- A dedicated caregiver and community track
- Exhibitions, technology showcases, and poster presentations
- Representation from public and private sectors, NGOs, educational institutions, and global experts

DemCon 2025 is not just a conference—it is a movement. Through this event, DIA aims to catalyze a nationwide response to dementia that is evidence-based, person-centered, and culturally relevant.

We invite visionary sponsors to join hands with us and become key partners in shaping India's dementia care landscape.





Sponsorship Overview

# Why Participate at DemCon 2025?

#### Be Part of a National Movement

- Support the mission to build a dementia-friendly India through awareness, access, and action
- Help shape the future of care, capacity-building, and community support

#### **Engage with a High-Impact Audience**

- 600–800+ delegates: healthcare leaders, policy makers, NGOs, academic institutions, caregivers, senior citizens, students and startups
- Unmatched opportunity to connect with key stakeholders in India's eldercare and mental health ecosystem

#### **Showcase Thought Leadership**

- Position your organization as a champion for innovation in health, wellness, technology, or elder services
- Sponsor sessions, participate in panels, or host workshops to highlight your expertise

#### **Amplify Your Brand's Reach**

- National-level branding and exposure
- Connect with government initiatives, CSR programs, and emerging markets in the dementia care space





**Exhibitors** 

# **Exhibitor Opportunities**

### Exhibitor Package - Rs 75,000/-

- Exhibitor Stall for 2 days 2x2 mts
- Half page B&W advertisement in conference booklet
- 2 complimentary registrations to the conference
- Inclusion of 1 promotional printed material in delegate kit
- Placement of standee at entrance area / lobby

#### **Stall Spaces**

- Exhibitor Stall space for 2 days (2x2mts) Rs 40,000 + 18% GST
- Table Space for 2 days Rs 15,000 + 18% GST
- Insertion of one printed material in delegate kit Rs 15,000 + 18%



# Thank You



www.dementia-india.org

If you are interested to participate in DemCon 2025 as a Sponsor / Exhibitor / Advertisor, please get in touch with us at:

# **Dementia India Alliance**

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